

Let's Get Out And VOTE

By DURFEE PARKINS

Tuesday, November 6, is Ladies' Day at the polls if the women of the nation take advantage of it.

This year approximately 53,000,000 women are eligible to vote in the national election. Compare this to the almost 48,000,000 men who are eligible and the result is astonishing—the women can be the determining factor in putting Ike or Adlai in the White House if they get out and vote.

Feminine voters have come a long way since they first went to the polls in 1920. Only 26% of the ranks voted compared to the 61% who marched proudly to the polls in 1952. The trend is definitely on the increase with predictions from various pollsters that for the first time women will decide the outcome on election day, not only on a national level but a local one as well.

The reasons for this are numerous and can be explained by a sudden burst of enthusiasm among the feminine ranks to exercise their voting right.

As Lily Pons so aptly put it: "When I vote, I just assume my ballot will be the deciding factor. Therefore, I try and read a little about every candidate—from the top to the bottom of the ticket. See you at the polls!"



Local Republican Headquarters Buzz

Republican women, busy with the local campaign, work together at the GOP headquarters. Mrs. Anita Sharpe, seated at the front table, puts the campaign literature in order while Mrs. Ann Prindiville and Mrs. Patty Rudnick, co-chairmen, discuss the precinct situation. In the background, (l-r) are Mrs. Florence Sommers, co-chairman, Mrs. Kaye Smith, publicity chairman, on the phone, and Mrs. Ramona Kesson, receptionist.



Women Busy With Democratic Campaign

At the home of Mrs. Rene Dean, 1443 Post, Democratic women gather to discuss the political situation, arrange for "Teas for TV" and in general stimulate voter interest in the coming election. Left to right are Mrs. Evelyn O'Hara, "Teas for TV" chairman, Mrs. Jacqueline Carney, handling money collected from the "Dollars for Democrats Day" to Mrs. Dean, state committee woman, and Mrs. Dorothy Felsen, woman's division representative from the AFL-CIO, checking the precinct list.

Women Active at GOP Headquarters

"Drive Safely, The Life You Save May Vote Republican" is only one of many stickers and slogans indicative of the campaign being waged at the Torrance Republican headquarters.

The headquarters is typical of the numerous ones like it throughout the county organized to educate the public at large on Republican policy, support the party principles, and ultimately elect the Republican candidates whose names appear on the ballot next Tuesday.

In order to carry out these aims, the women of Torrance, particularly, have been actively donating their time to the cause. According to co-chairman Mrs. Florence Sommers, at the GOP office, approximately 75 housewives are working in precincts to insure a large percentage of Republicans at the polls. Since the ratio of Democrats to Republicans in the area is 3 to 2, the need for volunteer help in this respect is greater than ever.

Local Stress

Stress at the local headquarters has not been so much on re-electing the President, but putting Southern California candidates in office running for state and national offices.

Mrs. John Kesson, receptionist at the headquarters, is continually greeted by a non-partisan voting public requesting literature to help clear up any doubts or misunderstandings. Last Saturday over 100 citizens came in just to browse, talk over political problems and perhaps go out loaded down with stickers, match books and I Like Ike buttons. Exclusively for the women are the eye-catching IKE bracelets.

Mrs. Kaye Smith, publicity chairman, is responsible for seeing Republican news to the National headquarters and get-

ting out the bulletins to the local newspapers among other things.

Much Literature

Non-partisan women's study groups have been organized in the area to provide information on any controversial issues. Due to the recent flare up over Nixon, interested high school students and voters alike have flooded the headquarters for informative material. The same applies to the local candidates. Most of the literature prepared concentrates on Assemblyman Vincent Thomas (D), who is being challenged by Thomas Brewer (R) for 68th Assembly district, and Charles Franklin (R) who is opposing Congressman Cecil R. King in the 17th Congressional race.

Mrs. Sommers and her co-chairman Mrs. Patty Rudnick, feel strongly that the women of the country will not only outnumber the men at the polls but will also be responsible for re-electing the Republican president. In 1952 the women voters of America gave Ike 52% of his total vote. Gallup Poll indications for the '56 election are even more encouraging. At least 85% of the women interviewed said they plan to vote for Eisenhower. One of the reasons is that the administration's record of peace making and peace keeping is appealing, especially to those who have the responsibility of a family to think of.

First Lady

Not to be underestimated in its bearing on the woman's vote is their desire to have a First Lady in the White House. In Mamie Eisenhower they have a First Lady—and one whom women find easy to accept and love, Republicans feel.

Democratic Women Campaign for Adlai

Democratic women in Torrance in order to assure a Democratic victory in the November elections have banded together with an enthusiasm typified by an industrious state committee woman, Mrs. Rene Dean. Under her guidance the campaign in Torrance, directed for the most part towards electing Adlai Stevenson to the Presidency, has been an active one.

"Let's Have a Tea for TV" was one of the slogans that spearheaded the local women to raise the necessary funds to help their presidential candidate reach the American people over television. Mrs. Marion Moore, Hollywood Riviera, Mrs. W. H. Elmore, Mrs. Muriel Gately and Mrs. Lyle O'Hara were responsible for some of the tea parties in the area.

Another fund-raising project was the "Dollars for Democrats Day." Mrs. Dean, 68th Assembly district committee woman, organized the project. "The wonderful cooperation by the women was more than gratifying," she said concerning their efforts to assure victory in this critical election.

At the Democratic headquarters, corner of El Prado and Torrance Blvd., a staff of approximately 20 women are now concentrating on filling out precinct cards for every registered Democrat to be used on election day. On November 6 women throughout the area will be busily sitting at their home phones reminding party members to get out and vote.

The industrial boom in Torrance in the past 20 years has increased the population from 8500 in 1930 to over 82,000 in 1956 which Democrats feel explains the heavy Democratic registration in the area. Due to the efforts of Mrs. Ruth Rounsfeld on the last day of registration, 169 people were registered as she diligently went from house to house in the new Southwood housing development.

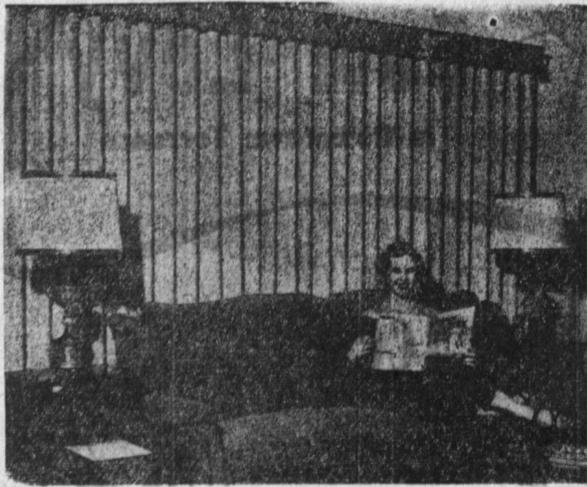
Confident of local Democratic victories in the 68th Assembly district and 17th Congressional district, the women of Torrance have been participating in various activities in the 46th Assembly district to support Allea K. Jonas.

In the campaign literature available in abundance at the local headquarters, Democrats have sought to point out that the Republican administration has favored the big special interests to the detriment of the general welfare. The Democratic stand on social security, minimum wage, education, unemployment compensation, housing and peace, Democrats feel, will strongly influence the woman's vote.

Mrs. Dean's sentiments reflect those of former First Lady Mrs. Franklin D. Roosevelt on the subject. Mrs. Roosevelt has endorsed Stevenson for the Presidency because "I know that he believes we must be a nation with equality and justice for all our citizens, and I trust in his integrity and judgment."

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Unable to Get To the Polls?

Transportation to the polls and baby sitting is being offered by both the Republican and Democratic headquarters on election day. For information Democrats can call the headquarters, 1207 El Prado, at FA. 8-8592. Republicans are asked to call their headquarters, 1615 Cabrillo, at FA. 8-6921.

Both headquarters have scheduled an open house on election night for party members to watch the election returns on television. Cake and coffee will served.

HI-TOPPERS MEET

Janet Sanders, outgoing president of the Hi-Toppers Y-Teen club gave the welcoming speech at the installation ceremonies held October 30.

Newly installed officers are: Rachael Hogan, president; Ginny Sandstrom, vice-president; Joyce Cannon, secretary; Madlyn Hensley, treasurer; Gay Maupin, chaplain; and Audrey Nicksich, historian-reporter.

Past officers were: Janet Sanders, president; Gay Maupin, vice-president; Claudia Smith, secretary; Ginny Sandstrom, chaplain; and Rachael Hogan, historian-reporter.



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